

# RESEARCH INSTITUTE FOR TOURISM

## Operation and Performance of Greek Hotels



RIT

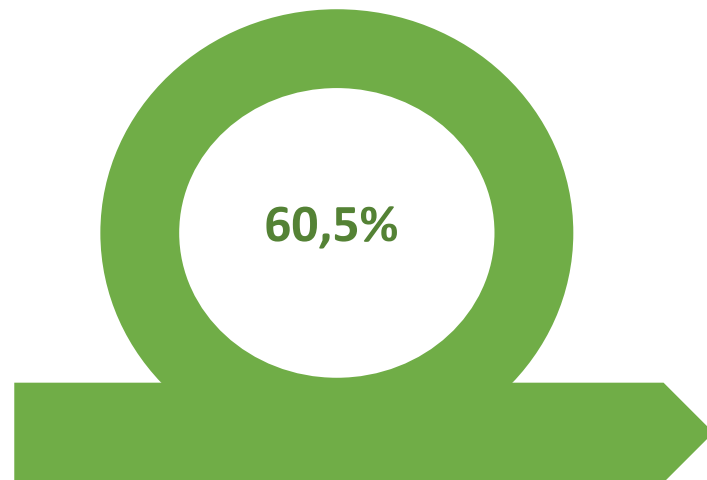
*January-May 2024*

# Basic Hotel Metrics (Total Hotel Capacity)

MAY 2024



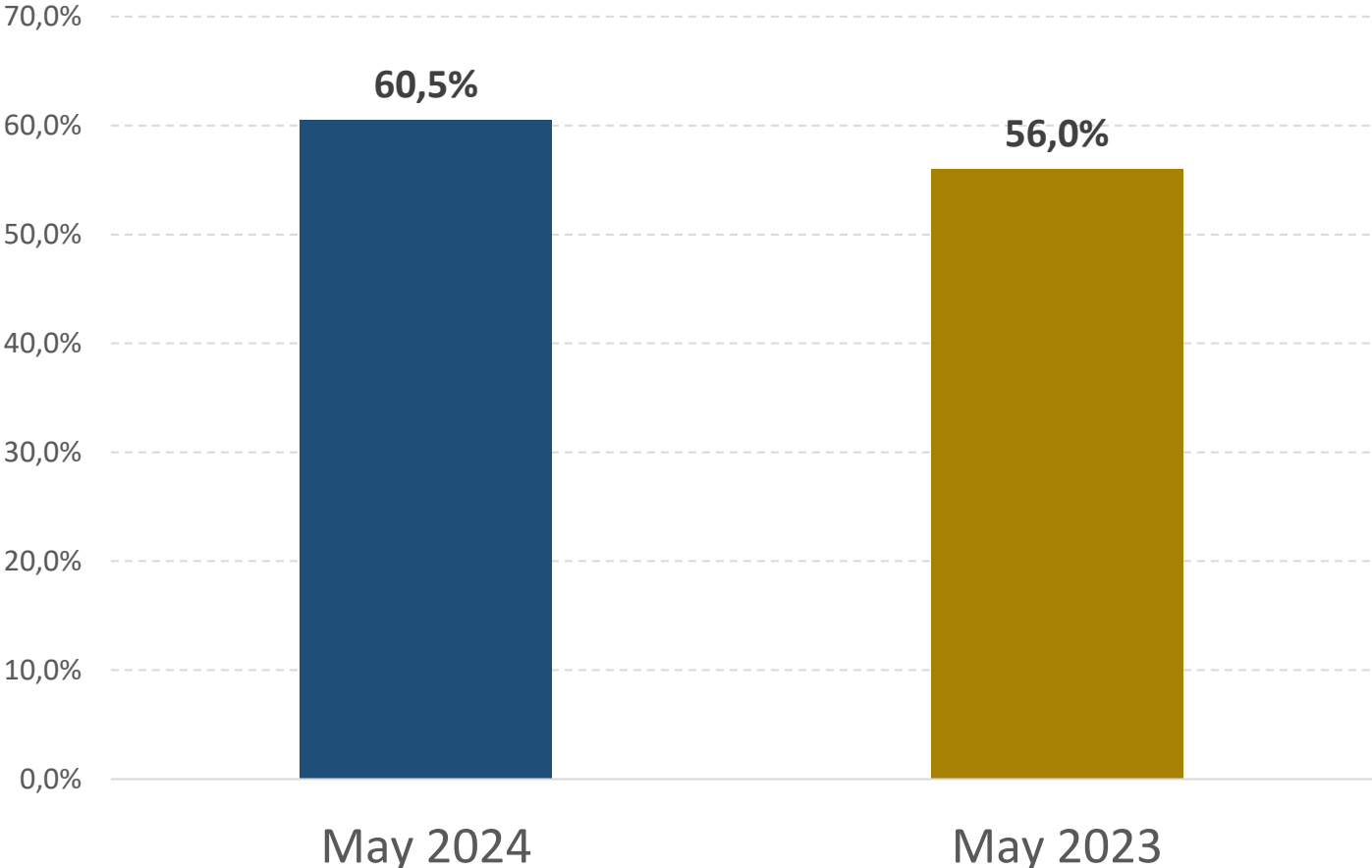
Average Occupancy  
Rate (OR) of hotels



Average Room Rate (ARR)  
of double room



# Average Occupancy Rate (Total Hotel Capacity): May 2024/2023



# ARR of Double Room (Total Hotel Capacity): May 2024 /2023

